

# BIM Adoption

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The background of the slide is an abstract, artistic composition of thick, flowing, translucent blue and white lines. These lines swirl and curve across the frame, creating a sense of dynamic movement and depth. The lines vary in opacity, with some appearing as bright white highlights and others as deep, saturated blues. The overall effect is reminiscent of a complex, interconnected network or a fluid, organic structure.

# The BIM Challenge



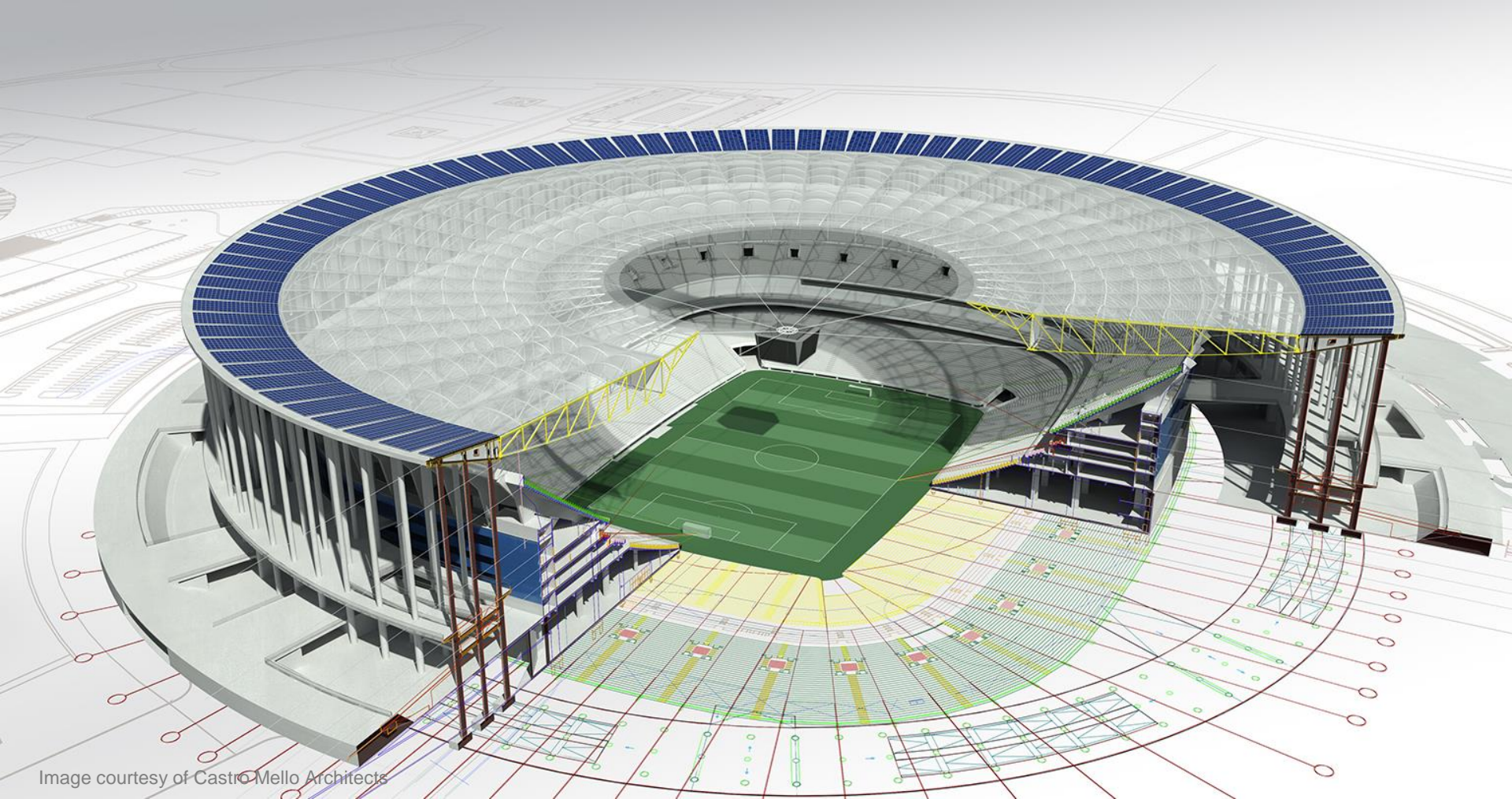
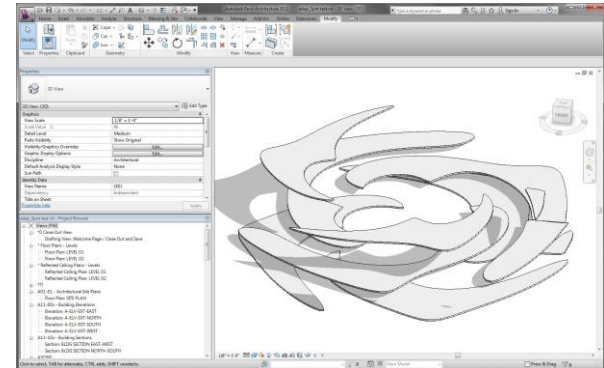
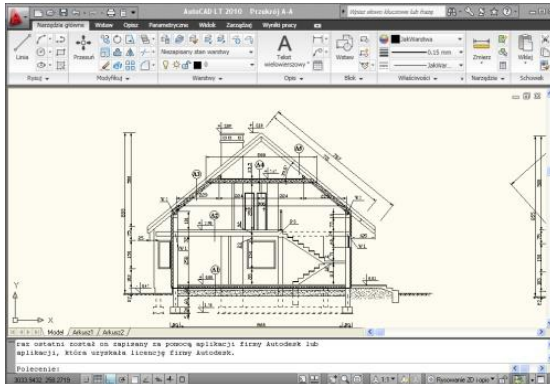
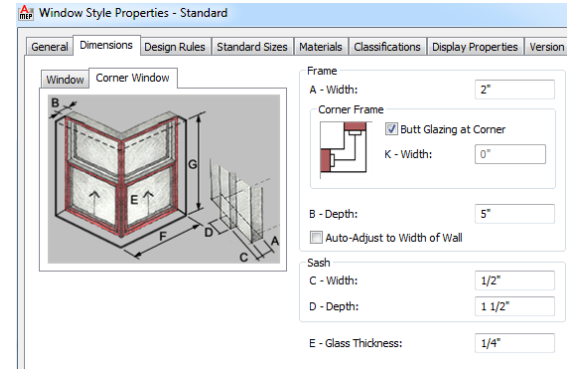


Image courtesy of Castro Mello Architects

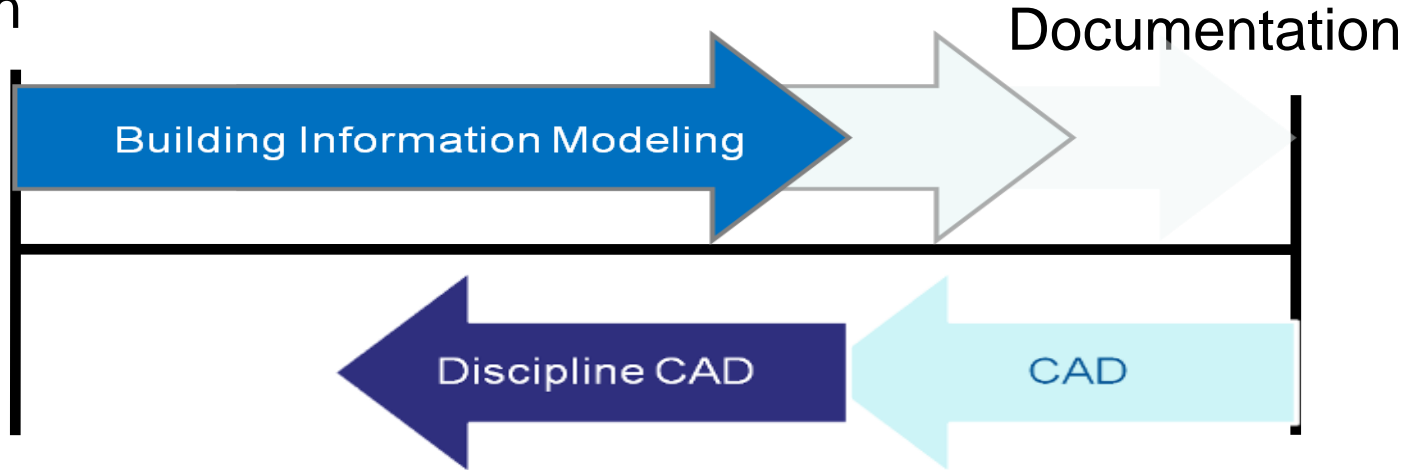
# The Challenge



# Model Based Design – a Cultural Change

There's more to a project than just drafting

Design



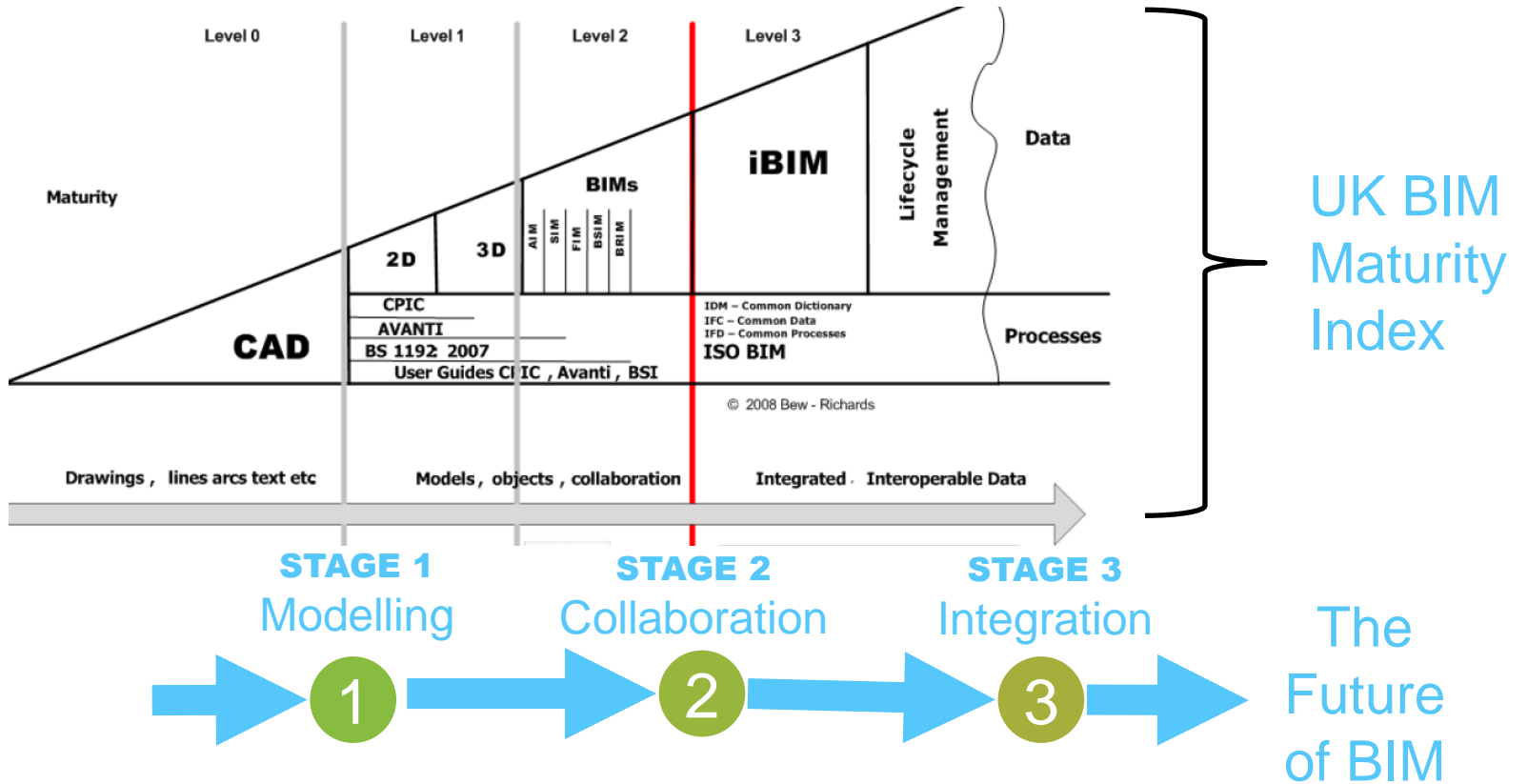
BIM is a holistic design approach that focuses on design support for visualization, simulation, analysis and collaboration



The background of the slide features a complex, abstract composition of overlapping, translucent blue and white geometric shapes. These shapes, which resemble stylized architectural forms or data structures, are rendered with soft lighting and shadows, creating a sense of depth and movement. The overall aesthetic is clean, modern, and technical.

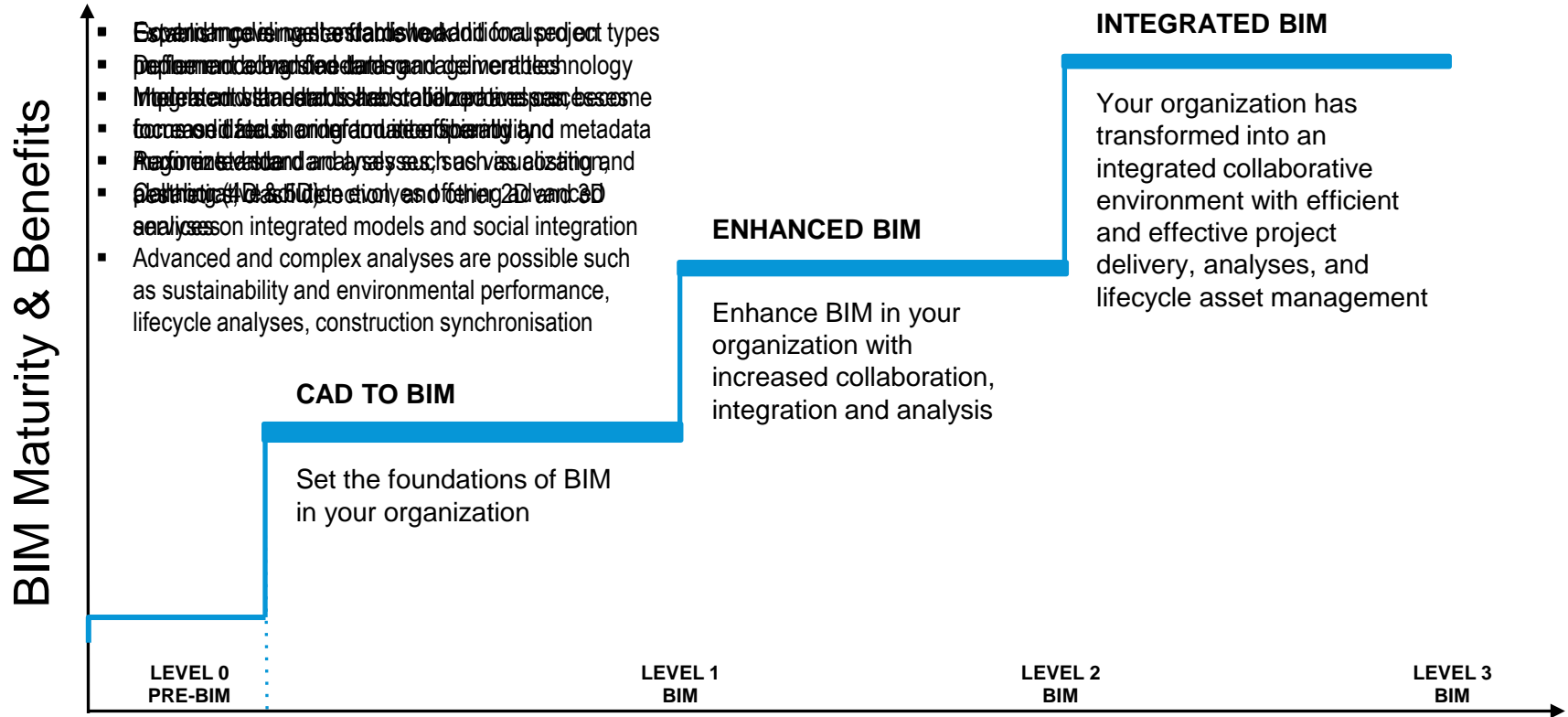
**So what is BIM?**

# BIM



# BIM Transformation

It's an evolution



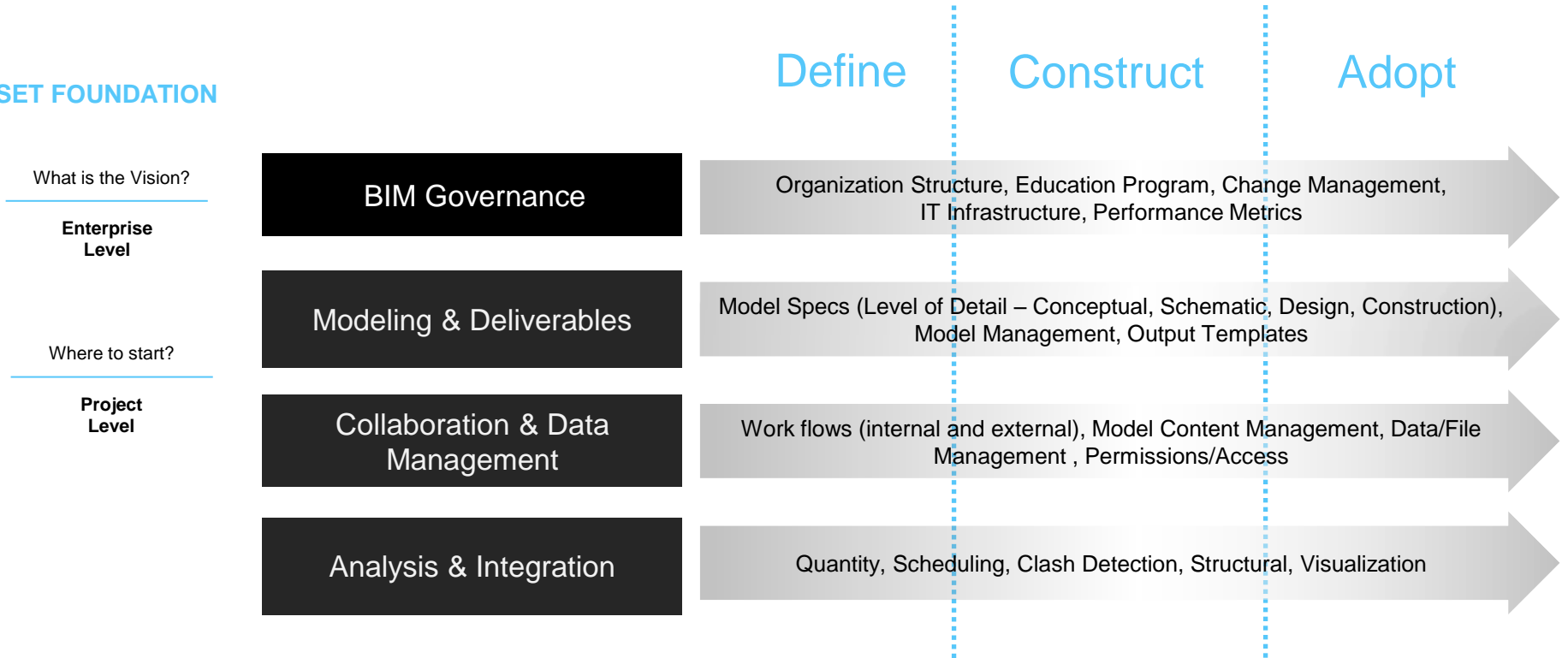


# Seek to Understand

- What is BIM ?
  - The Enterprise
  - The Project
  - The Individual
- What is expected from BIM ?
  - Benefits
  - Challenges
  - ROI

# BIM Implementation Framework | How We Do It

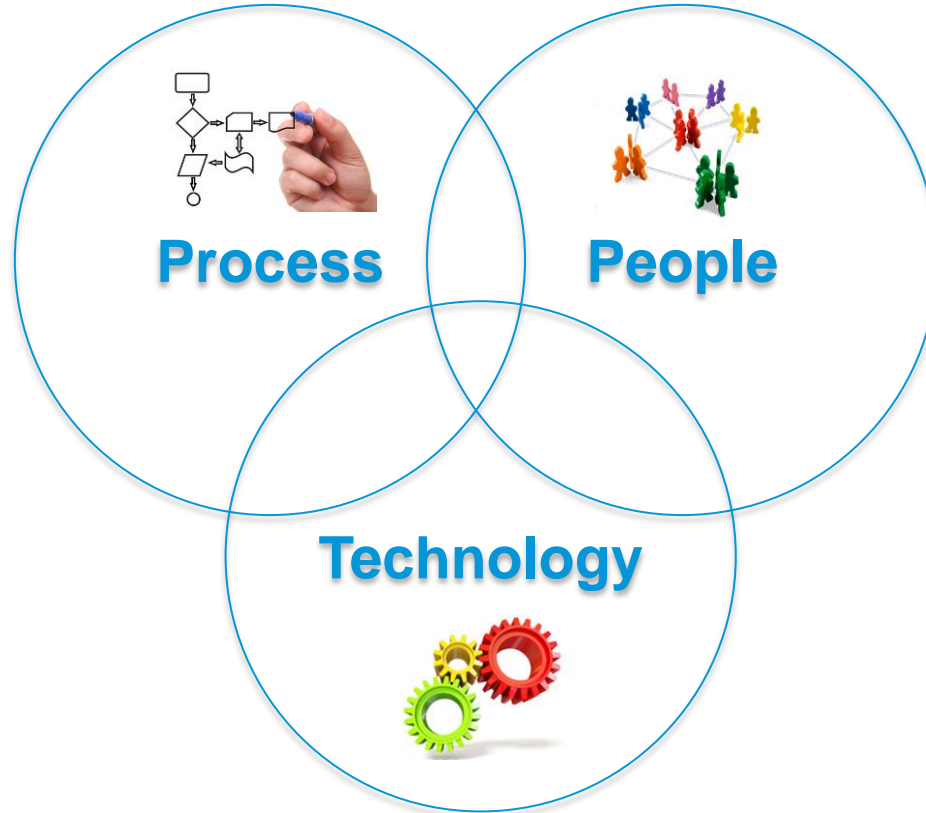
## SET FOUNDATION



The background features a complex, abstract design of overlapping, flowing lines in shades of light blue, teal, and white. These lines create a sense of movement and depth, resembling a stylized, futuristic architectural or organic structure. The overall aesthetic is clean and modern.

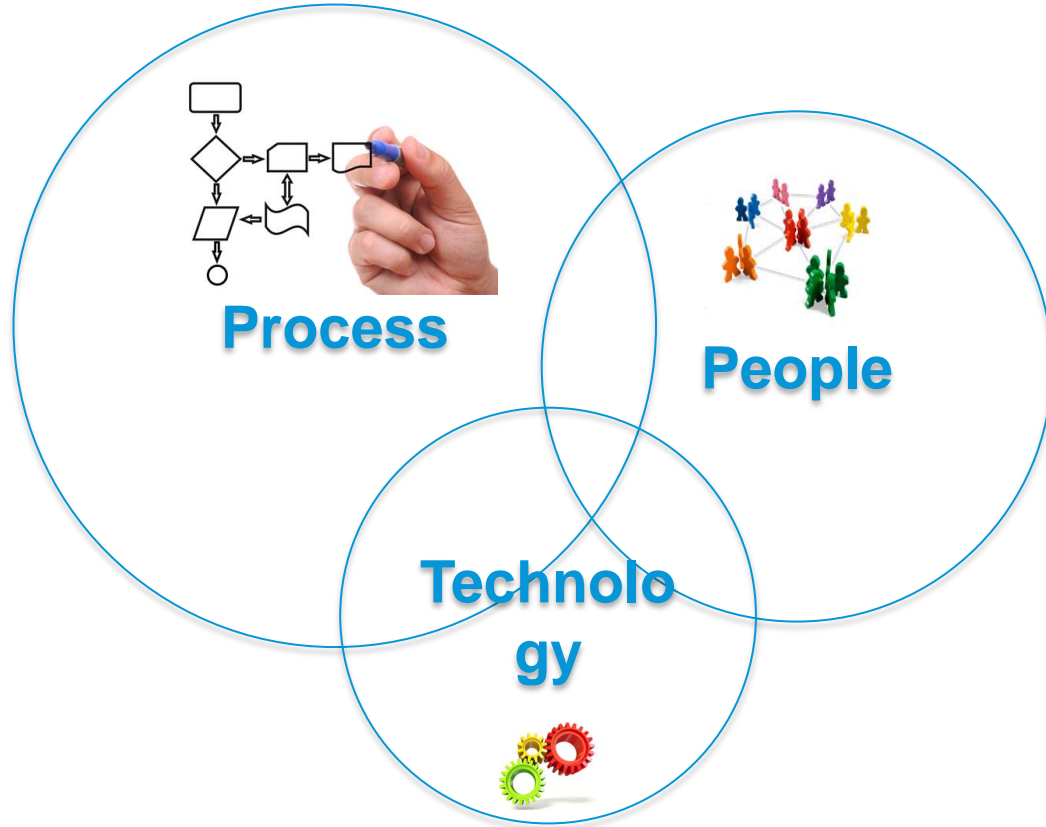
# Dealing with Change

# Dealing with Changes





# Dealing with Changes



The background features a complex, abstract design of overlapping, flowing lines in shades of light blue, teal, and white. These lines create a sense of movement and depth, resembling a stylized architectural or organic structure. The overall aesthetic is clean and modern.

**So what can Autodesk Offer ?**

# BIM Service Offerings

## **BIM Policy and Strategy**

- BIM Maturity Assessment
- BIM ROI Workshop
- BIM Unique Business Value Definition and Monitoring
- BIM Implementation Plan Workshop

## **BIM Standards and Processes**

- BIM for Project Managers
- BIM Workflow Analysis (As-Is and To-Be)
- Enterprise/Project BIM Execution Plan
- Model Development Specification
- Data Management Strategy
- Content Management Strategy

## **BIM Change Management**

- Content Management Specification and Development
- Autodesk Product Configuration and Customization
- Education Needs Assessment, Curriculum Development and Training
- Project Health Checks, Model Reviews and Mentoring Support

## **Integrated BIM Solutions**

- API Tools Strategy, Specification and Development



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